

Shoes for Kids OF Central Florida 5K

Dear Local Business,

On December 15, 2011 Legacy Life will be hosting a 5K Fun Run/Walk at Lake Eola Park in downtown Orlando to supply shoes to the underprivileged, school age children of Central Florida. We would like to attract runners and walkers of all ages in a way that will keep them coming back every year. Our goal is to supply Central Florida children with 12,000 pairs of shoes by December 12, 2012.

We are inviting your business to partner with us by:

- Providing finances for the event so that 100% of the registration fees will go towards our mission
- Advertise this event in your place of business
- Provide volunteers for the event
- Provide a gift of shoes for the children of Central Florida

LEVELS OF SPONSORSHIP:

Level 1 (\$100) - Your business name/logo will be on the registration website and promotional items of your choice will be included in registration packet

Level 2 (\$250) – Includes Level 1 and your business name/logo will be on event t-shirts

Level 3 (\$500) – Includes Level 2 and on-site marketing space at the event

BENEFITS OF SPONSORSHIP: Increased awareness of your business; product sampling at the event; listed as a sponsor on the event website; association of your business with a positive community event.

DEADLINE: To ensure your business gets appropriate exposure, we need confirmation of your participation by November 15, 2011.

Events like this can provide a lasting impression on our registrants and any contributions your company can provide will be greatly appreciated and help to provide new shoes for those who cannot afford them.

To make a financial contribution send a check payable to Legacy Life to the address listed below.

Thank You for your help and support.

Sincerely,



Meghan Middleton
Event Coordinator
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